

The Woodfire Club: Program FAQ

What is the Woodfire Club?

The Woodfire Club is designed to reward loyal guests of the Blueridge Restaurant Group. It is a special program that gives registered members immediate benefits, and over time, lots of exciting rewards and perks. If you have any feedback or thoughts, we would love to hear from you. Please to contact us at rewards@ccgrill.com.

How do I join?

Visit a participating Blueridge Restaurant Group location (Copper Canyon Grill and Stanford Grill) and tell your server you would like to join the Woodfire Club frequent diner program or register online at <http://ccgrill.com/copper-canyon-rewards-card.php>.

What do I get?

Once you join the club you will be able to earn points that convert to valuable rewards.

Current program rewards include:

- Earn \$25 dining reward for every 400 hundred points
- Earn \$20 dining reward for your birthday (expires 30 days after the dining reward is issued)
- Invitation to special events
- Earn VIP privileges once you've earned 5,000 points (line busting, special invitation to events and food tastings, and special pricing to events)

How much does it cost?

There is a \$20 charge for joining the Woodfire Club frequent diner program. On your second visit, you will receive a \$20 dining reward loaded to your Woodfire Club card.

How do I join the Executive Club (VIP)?

If you receive 5,000 points within one year (from January through December) you will be qualified for the Executive program and an exclusive Executive Club card will be mailed to you.

Who can join?

Any person 18 years of age or older who loves the Woodfire Club frequent diner program!! However, employees of Blueridge Restaurant Group (Copper Canyon Grill and Stanford Grill) and their immediate family members (parents, children, siblings, etc.) are not eligible to participate.

How do I earn points?

Visit any Blueridge Restaurant Group location (Copper Canyon Grill and Stanford Grill) and present your Woodfire Club membership card to your server. You will earn one point for every dollar you spend (excluding gratuity and tax).

Is there anything I don't earn points for?

Yes, you will not earn points for taxes, gratuity, and gift card purchases. State laws may prohibit accumulation of points from alcohol purchases.

How do I know which locations are participating in the Woodfire Club?

Participating locations include:

- Copper Canyon Grill – Glenarden, MD
- Copper Canyon Grill – Gaithersburg, MD
- Copper Canyon Grill – Silver Spring, MD
- Copper Canyon Grill – Orlando, FL
- Stanford Grill – Columbia, MD
- Stanford Grill – Rockville, MD

How do I use points?

Points automatically convert to rewards when you reach a threshold. When you earn rewards they automatically load on your account. Tell your server when you want to redeem your rewards.

How do I get my birthday benefit?

Each year you will receive an email notifying you that your \$20 Birthday Reward has been applied to your account. This reward will remain valid for 30 days. You need to provide us with your birth date (month, day, and year) so that we can apply this reward at the appropriate time.

How do I use my birthday benefit?

Visit any participating Blueridge Restaurant Group location and tell your server you would like to use your birthday benefit. Happy Birthday!

What if I don't like to carry a bunch of cards around?

We also offer a mobile app for your smart phone; iPhone or android. After you download the app, follow the instructions to register your Woodfire card. On each visit simply check in, relay the code to your server, and all points earned will be attributed to your account, or you will be able to redeem any rewards on your registered account.

How can I find out what is on my card?

Visit <https://blueridge.myguestaccount.com/customer/home.srv> and click on the link "login to your Account" enter your login and password, and then click "Balance."

I lost my Woodfire Club membership card. Can it be replaced?

We will be happy to replace your lost card for you. If you need a new card, contact member services for replacements at (410) 997-3600 or rewards@ccgrill.com. There is a \$10 charge for replacement cards.

I forgot to bring my Woodfire Club card the last time I was at the restaurant. Can I still get credit for my visit?

If you don't have your card on a visit to a Blueridge Restaurant Group location, ask your server to look up your account by your phone number, name, or use the iPhone/android mobile app to access your account. Remember, your phone number must be registered with your account for this to work. You can also email your receipt to rewards@ccgrill.com and we will be happy to add the points to your account. Receipts must be received within 30 days after your initial dine-in experience.

I have a few Woodfire Club cards with different credits/rewards/values. Can I combine them onto a single card?

Absolutely. Shoot us an email at rewards@ccgrill.com and we will work with you to transfer your card values and/or rewards onto your main card. Make sure to include your name and all card numbers in question.

Can I let someone else use my points?

Only the registered rewards program member may use the card to redeem points for rewards. However, you can bring someone else along to a Blueridge Restaurant Group location to share the experience. If you have enough points for a reward and you pay the check you may treat someone using your points.

Can I let someone else use my card?

Only the registered club member may use the card to earn points. However, if you pay the bill for others in your party, you earn points on the total amount you spend (excluding tax and gratuity). If you choose to split the check, the registered club member will only earn points on his/her portion of the check.

Can I combine my points with other Woodfire Club members?

Points from multiple member accounts may not be combined.

Can I share a membership with my spouse or other family members?

Only spouses can share a membership.

Do points expire?

Points do not expire, but Woodfire Club membership accounts with no activity for 12 months will be deactivated, and all points and rewards credits will be forfeited.

Do rewards expire?

Rewards expire after 60 days with the exception of birthday rewards which expire after 30 days.

Can I earn points when I purchase a gift card?

Points are not accrued towards purchase of gift cards.

Can I earn points for purchases I made before I joined the Woodfire Club?

Points can only be earned after you join the Woodfire Club rewards program.

What if I have problems with my account, lose my card, or have a question that is not answered here?

Email rewards@ccgrill.com or call Member Services at (410) 997-3600.

Do I earn points for group or private events?

Yes, as long as you are already a member and had notified your sales person prior to signing your contract.

What is your privacy policy?

Blueridge Restaurant Group takes your privacy very seriously. We will never rent or sell your email address or information. [Click here to view our privacy policy.](#)

***Failure to adhere to these policies will result in the cancelation of your Woodfire Club membership account.